

# Robert Gilham

Corporate Director of Business  
Strategy and Assets



As a corporate director at leading Midlands landlord whg, Rob draws on nearly 30 years' experience of the sector to strategically manage the Group's business strategy and asset portfolio.

Having held several senior positions including Director of Housing and Corporate Director of Operations, Rob's current role includes external affairs, communications, group wide performance policy and corporate planning along with the Group's asset portfolio of repairs, major investment programs and neighbourhood planning.

Having been at whg from the beginning, Rob has embedded a culture of high performance and job satisfaction. He is immensely proud of seeing the organisation grow to be one of the best performers in the sector, in particular the high quality of services that are provided to customers.

His approach to innovation and creativity has earned whg several external awards and praise for its work. Most recently, whg have won awards for their commitment to the environment and addressing fuel poverty. Rob is also responsible for promoting and nurturing innovation across the group. Rob has a passion for projects that make a measurable difference to customers and the wider community. A service innovator, Rob is someone who enjoys challenging the status quo.

In his personal life, Rob loves a physical challenge and is an active member of Wolverhampton and Bilston Running Club.

For the latest updates, follow Rob on Twitter [@whgRobG](https://twitter.com/whgRobG)

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